

# Local Buying & YOUR BUSINESS



The construction industry is changing in Alberta. Bids are increasingly competitive and getting work is top of mind for everyone. In the midst of this, the way contracts are being awarded is also evolving. EndPovertyEdmonton wants to help your company learn, adapt, and thrive, so that we all benefit from a stronger economy.

## Business benefits when community does

Without raising prices, using your business' buying power to purchase, invest, train and hire within Edmonton can help your company through:

- Increased access to bidding opportunities with governments and larger institutions
- Increased access to wider pools of qualified candidates
- Increased customer loyalty
- A more productive and engaged work force, with reduced turn-over
- A stronger brand and reputation

## Increase performance and help the community

**Community hiring:** a human resource development strategy to hire youth, Indigenous people, new Canadians, and people with disabilities, often supported by third party agencies.

**Social purchasing:** spending money in ways that support our community by buying from local and diverse businesses and by increasing local employment, contracting and sub-contracting.

## We can help your business

- The EndPovertyEdmonton team provides vital and efficient support when your company buys local and/or responds to bidding opportunities with social value components.
- We broker relationships to connect you to a strong network of labour, social enterprises, small and diverse businesses that can contribute to your bids
- We're a one-stop connection point to multiple employment service agencies who can assist with community hiring through recruitment, pre-screening and *follow up services*
- We support target setting and reporting, so you know what's working and can prove it

## Leading Change

EndPovertyEdmonton is at the forefront of transformation in procurement practice on both sides of the bidding process – buyers and sellers. Through advocacy and support, we work with **sellers** to help make sense of requirements and know what value they are adding, while connecting them to the local organizations that will help them do it. We support **buyers** to make sure sellers get the credit they need for that value.

We want to ensure every Edmontonian has the opportunity to thrive and that our economy works for everyone. To do this, EndPovertyEdmonton acts as expert advisor, convener, coordinator and broker. We do not charge for our support and/or services.

## Contact us to learn more:

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